List of fields that are changed along with the Google Ads API upgrade (case sensitive)

Field name in the old **Google Adwords API**	Field name in the new **Google Ads API**
Accent color (multi asset responsive display)	Accent color (responsive)
Accent color (responsive)	Accent color
Account	Customer descriptive name
Account time zone	Time zone
Ad format preference	**deprecated**
Ad group	Ad group name
Ad group state	Ad group status
Ad strength	Ad strength info
Allow flexible color (multi asset responsive display)	Allow flexible color (responsive)
Base Ad group ID	Base ad group ID
Base Campaign ID	Base campaign ID
Business name (multi asset responsive display)	Business name (multi asset responsive display)
Call to action text (multi asset responsive display)	Call to action text (responsive)
Call to action text (responsive)	Call to action text
Campaign state	Campaign status
Conversion adjustment	**changed to a segment**
Conversions (current model)	Current model attributed conversions
Conv. rate	Conversions from interactions rate
Conv. value (current model)	Current model attributed conversions value
Cost	Cost micros
Cost / all conv.	Cost per all conversions
Cost / conv.	Cost per conversion
Cost / conv. (current model)	Cost per current model attributed conversion

Cross-device conv.	Cross device conversions
Currency	Account currency code
Descriptions (multi asset responsive display)	Descriptions (responsive)
Destination URL	**deprecated**
Expanded Dynamic Search Ad Description 2	Expanded dynamic search creative description 2
Expanded Text Ad Description 2	Expanded text ad description 2
Expanded Text Ad Headline 3	Expanded text ad headline part 3
Gmail ad header image media id	Gmail header image
Gmail ad logo image media id	Gmail teaser logo image
Gmail ad marketing image media id	Gmail marketing image
Headlines (multi asset responsive display)	Headlines (responsive)
Image Ad URL	Image ad URL
Image Height	Image pixel height
Image Width	Image pixel width
Image Mime Type	Image mime type
Landscape logo ID (responsive)	Landscape logo image
Landscape logos (multi asset responsive display)	Landscape logo images (responsive)
Logo ID (responsive)	Logo image
Logos (multi asset responsive display)	Logo images (responsive)
Long headline (multi asset responsive display)	Long headline (responsive)
Main color (multi asset responsive display)	Main color (responsive)
Main color (responsive)	Main color
Policy	**Split in three fields:** - Policy topic entries - Policy review state - Policy approval status
Price prefix (multi asset responsive display)	Price prefix (responsive)
Promotion text (multi asset responsive display)	Promotion text (responsive)

Responsive Search Ad descriptions	Responsive search ad descriptions
Responsive Search Ad headlines	Responsive search ad headlines
Responsive Search Ad path 1	Responsive search ad path 1
Responsive Search Ad path 2	Responsive search ad path 2
Total conv. value	All conversions value
Value / all conv.	Value per all conversions
Value / conv.	Value per conversion
Value / conv. (current model)	Value per current model attributed conversion